

Notice of References Cited	Application/Control No. 09/579,859	Applicant(s)/Patent Under Reexamination	
	Examiner Andrew Joseph Rudy	Art Unit 3627	Page 1 of 1

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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	B	US-5,167,011	11-1992	Priest	706/62
	C	US-4,881,178	11-1989	Holland et al.	706/12
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	L	US-			
	M	US-			

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NON-PATENT DOCUMENTS

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	U	Roselius, Ted, in "Consumer Rankings of Risk Reduction Methods," Journal of Marketing, Vol. 35, pp.56-61, January 1971.
	V	Ragnaswamy et al., in "Software tools for new product development," JMR, Journal of Marketing Research, 9 pages, February 1997.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.